



Douglas County Travel and Tourism, Inc.
Board of Directors - Meeting Minutes
Regular Scheduled Meeting

(9/8/2021 @ 10:30 AM)

Teleconference Via Zoom

CALL TO ORDER @ 10:33 AM

Dorsha Simmons

ROLL CALL

Evony Hammonds

Dorsha Simmons, President (Present)
Coriya Burns Falker, Vice-President (Present)
Marjorie Stansel, Treasurer (Present)
Charmaine DePass (Present)
Susan Henderson (Absent)
Terence Eady (Present)

INVOCATION

Coriya Burns Falker

ADOPTION OF THE REGULAR MEETING AGENDA

Dorsha Simmons

Motion: Madam Treasurer
Seconded: Madam Vice President
Approved: Unanimous

APPROVAL OF MEETING MINUTES

Dorsha Simmons

1. Regular Scheduled Meeting 8/12/2021
Motion: Madam President
Seconded: Madam Vice President
Approved: Unanimous

OLD BUSINESS

1. DCTT Butterfly Trail Exploration Challenge Results
Evony- Overview of the Butterfly Trails Exploration Challenge
2. Trails Signage
Evony – Status update on the Agri-Trail and History Trail
3. Douglas County Museum of History & Art Kiosk
Evony – Overview of kiosk

NEW BUSINESS

Evony Hammonds

1. Arrivalist Update/Contract Renewal
Evony – Overview of July’s tourism trends

2. SEO Update

Evony – Overview of August SEO data

3. Wells Fargo Photos for Mural

Evony – Overview of Wells Fargo photo request

OFFICER REPORTS

President

Dorsha Simmons

1. Shared Sponsorship Request Form

Treasurer

Marjorie Stansel

1. DCTT Accounting – Overview of accounting status

ACTION ITEMS

- To approve a Kiosk & Display to create a 55" Kiosk in front of the Douglas County Museum of History & Art, including three years of monthly maintenance, internet, and a microsite in the amount of \$50,691.80.
Motion: Madam Treasurer
Seconded: Madam Vice President
Approved: Unanimous
- To approval renewal of Arrivalist contract in the amount of \$25,000.00.
Motion: Madam Treasurer
Seconded: Madam Vice President
Approved: Unanimous

ANNOUNCEMENTS

Madam President – Detailed the need for a feasibility study. Also discussed Boundary Waters Park and the need for new signage.

NEXT MEETING: 10/13/2021 @ 10:30 AM

ADJOURNMENT @ 11:33 AM