



Douglas County Travel and Tourism, Inc.
Board of Directors - Regular Scheduled Meeting Minutes

(1/11/2023 @ 10:30 AM)

3400 Chapel Hill Road, 1st Floor, Douglasville, GA 30135

CALL TO ORDER 10:35 AM	Dorsha Simmons
ROLL CALL	Evony Hammonds
Dorsha Simmons, President (Present)	
Coriya Burns, Vice-President (Present)	
Terence Eady, Treasurer (Present)	
Marjorie Stansel (Present)	
Charmaine DePass (Absent)	
Davin Auble (Present)	
INVOCATION	Marjorie Stansel
ADOPTION OF THE REGULAR MEETING AGENDA	Dorsha Simmons
Motion: Marjorie	
Seconded: Davin	
Approved: Unanimous	
APPROVAL OF MEETING MINUTES	Dorsha Simmons
Regular Scheduled Meeting 12/14/2022	
Motion: Marjorie	
Seconded: Terence	
Approved: Unanimous	
OLD BUSINESS	Evony Hammonds
1. Updates:	
● DCTT Videos	
Board: Provided feedback for revisions	
● Meeting Minutes to the Website	
● Short Term Rental Percentage	
Madam President: Asked why the Granicus report does not break out Douglas County only Short-Term rentals.	
Madam Chair: Says she will follow up with the Douglas County Zoning Department	
● Kiosk Sunscreen	
● Holiday Exploration	
● 2023 DCTT Budget/Bandwango	
NEW BUSINESS	
1. GACVB Conference	Evony Hammonds
2. Arrivalist Analytics	
3. Kiosk Analytics	
4. Linktree Analytics	
5. SEO Analytics	
6. Threshold 360 Analytics	
7. 2022 Q4 OKRs	
● Board: Asked Evony to investigate other marketing opportunities in neighboring states and cities.	
● Madam President: Asked Evony to set up a meeting with the Douglas County Film Office team to	

discuss future marketing opportunities for DCTT based on filming in the county.

OFFICER REPORTS

President

Dorsha Simmons

- Requested Mr. Treasurer, Marjorie, and Evony meet to finalize the 2022 treasurer's report by the end of January and before the 2022 audit begins.
- Discussed board terms and renewal for the following board members:
 - Madam President
 - Says she wants reappointment
 - Madam Vice President
 - Says she wants reappointment
 - Marjorie Stansel
 - Suggested she email her new Commissioner to inform of her desire to be reappointed.
 - Charmaine DePass
 - Shared with Evony she wants reappointment

Treasurer

Terence Eady

1. DCTT Account

ACTION ITEMS

- To approve the addition of Kiosk Awning in the amount of \$1,875.00.

Motion: Madam Vice President

Seconded: Davin

Approved: Unanimous

- To approve the removal of Bandwango from the 2023 Budget.

Motion: Coriya

Seconded: Terence

Approved: Unanimous

- To approve Evony to attend the GACVB Conference in the amount of \$919.55.

Motion to Amend: Terence: To approve Evony to attend the GACVB Conference in the amount of \$1,000.00

Seconded: Coriya

Approved: Unanimous

ANNOUNCEMENTS

- The 2022 Annual Report will be ready for distribution by the end of the month.

NEXT MEETING: 2/8/2023 @ Meritage Center 1st Floor

ADJOURNMENT: 11:35 AM

