



Meeting Minutes

Douglas County Travel and Tourism, Inc.
Board of Directors Regular Meeting
(05/13/2020)

Teleconference Via Zoom

CALL TO ORDER @ 10:31

Dorsha Simmons

ROLL CALL

Evony Hammonds

Dorsha Simmons, President (present)
Coriya Burns Falker, Vice-President (present)
Marjorie Stansel, Treasurer (present)
Charmaine DePass (present)
Susan Henderson (present)
Dr. Romona Jackson Jones (present)
Jamil Foster (present)
Scot Gladstone (present)

GUESTS

Michael Hightower – The Collaborative Firm (TCF)
Torri Hill – The Collaborative Firm (TCF)
Neda Perry – Riverside EpiCenter
Christopher Boyd – Riverside EpiCenter
Shaunya Chavis-Rucker – Media Miracles

INVOCATION

Dorsha Simmons

ADOPTION OF THE REGULAR MEETING AGENDA

Dorsha Simmons

Motion: To approve the DCTT Regular Meeting agenda as presented for May 13, 2020.

Motion – Madam President makes a motion to approve the DCTT Regular Meeting agenda as presented for May 13, 2020.

Seconded – Marjorie

Approved – Unanimous

NEW BUSINESS

Collin Cash

1. The Collaborative Firm

Michael Hightower explains his decision to exit the MOU agreement, effective at midnight on May 31, 2020.

Torri Hill presents an overview of TCF's final recommendations based on the document given to DCTT Board members.

2. The Riverside EpiCenter

Christopher Boyd and Neda Perry present information on Riverside EpiCenter and express their interest in working with the DCTT Board and hotels. DCTT staff will contact their team to move forward with this partnership.

3. Accounting Firm

Collin and Madam Treasurer present a recommendation to amend the DCTT accounting contract with Connally, Jordan & Associates, PC, CPA. As the DCTT Treasurer, Marjorie is comfortable handling DCTT's monthly accounting needs.

Madam Vice-President: Asks for additional details on Madam Treasurer's accounting background.

Madam Treasurer: Explains she has extensive accounting experience with Douglas County Master Gardeners and her former law firm employer.

Motion – Marjorie makes a motion to modify the contract between DCTT and Connally, Jordan & Associates, PC, CPA to include occasional resources and tax assistance, but not monthly services.

Seconded – Madam Vice-President

Approved – Unanimous

UNFINISHED BUSINESS

Marjorie Stansel

1. DCTT By-laws

Madam Treasure: Details the importance of adding an indemnification section to the DCTT By-Laws.

Motion – Madam Treasurer makes a motion that the DCTT By-Laws be amended to include Article IX on Indemnification.

Seconded – Madam Vice-President

Approved – 6-0

Dorsha Simmons, President – Yes

Coriya Burns Falker, Vice-President -Yes

Marjorie Stansel, Treasurer -Yes

Charmaine DePass -Yes

Susan Henderson -Yes

Jamil Foster -Yes

OFFICER REPORTS

Dorsha Simmons

President

1. DCTT Policies

Madam President – In the interest of time, she recommends this topic is moved to the next DCTT Regular Board Meeting. For now, Madam President gives a brief background on why policy is important, as it protects DCTT Board officers and staff. She encourages DCTT Board members to review the emailed document on this topic, to be prepared to add and/or revise elements of policy in the next meeting.

Treasurer

Marjorie Stansel

1. Madam Treasurer - Gives an overview of this month's DCTT financial statement.

Collin – Shares all detailed financial information will be added to the "financial" section of the

DCTT G-Drive.

ACTION ITEMS

Dorsha Simmons

1. Approval to contract Media Miracles to produce African American Tourism video for DCTT.

Shaunya Chavis-Rucker, CEO of Media Miracles, gives a brief presentation on her company and the caliber of production DCTT will receive.

Madam Chair – Asks the Board to table the vote until the MOU agreement between DCTT and TCF concludes, per TCF's request. This request is to avoid legal action against the Douglas County Board of Commissioners pursuant to the MOU. She asks Madam President to not have the vote on this item today, but to consider a special called meeting on May 31, 2020 to vote on this topic.

ANNOUNCEMENTS

1. Collin- Announces Evony has been elected to the Atlanta Metro Travel Association (AMTA) Board of Directors.
2. Evony- Shares 52 DCTT postcards were mailed out last week to tourist around the country, interested in visiting Douglas County. Mailing leads came from ads in *Better Homes and Garden* magazine and the *GA State Parks Guide*.
3. Evony – Shares an update on social media. Posted on 5/6, Champ's Clock Shop & Museum has obtained the iconic Hartsfield-Jackson International Airport clock.
 - As of 5/13, there are 58,313 views on Facebook and 257 views on Instagram.
<https://www.facebook.com/exploredouglascountyga/?ref=bookmarks>
<https://www.instagram.com/exploredouglascountyga/>
 - Story ran on Fox 5 - <https://www.fox5atlanta.com/video/682909>
 - Story ran on the front page of the Douglas County Sentinel on 5/9

NEXT MEETING: 06/10/2020

ADJOURNMENT @ 11:39am