



Douglas County Travel and Tourism, Inc.
Board of Directors - Meeting Minutes
Regular Scheduled Meeting

(6/8/2022 @ 10:30 AM)

Zoom Teleconference

CALL TO ORDER @ 10:36 AM	Dorsha Simmons
ROLL CALL	Evony Hammonds
Dorsha Simmons, President (Present)	
Coriya Burns Falker, Vice-President (Present)	
Terence Eady, Treasurer (Present)	
Marjorie Stansel (Absent)	
Charmaine DePass (Present)	
Davin Auble (Present)	
INVOCATION	Coriya Burns Falker
ADOPTION OF THE REGULAR MEETING AGENDA	Dorsha Simmons
Motion: Madam Vice President	
Second: Mr. Treasurer	
Approved: Unanimously	
APPROVAL OF MEETING MINUTES	Dorsha Simmons
1. Regular Scheduled Meeting 5/11/2022	
2. Special Called Meeting 5/19/2022	
Motion: Madam Vice President	
Second: Mr. Treasurer	
Approved: Unanimously	
OLD BUSINESS	Evony Hammonds
1. Updates:	
• Strategic Plan	
• Kiosk Installation	
• Trail Signs	
• Wayfinding	
Evony: Will begin the application process with GA DOT to get highway hotel wayfinding signs.	
• Billboards	
2. Hydrangea Fest Exploration Challenge Recap	
Madam President: Asked Evony to provide Exploration Challenge player county origins.	
3. GA State Parks Banners	

NEW BUSINESS

Evony Hammonds

1. Trails Website
2. Agri Trail Kickoff
 - Insurance/ANR
 - Social Media Video Production

Madam President: Asked Evony to contact the GA Department of Agriculture to alert them of the kickoff

3. Granicus
4. Arrivalist Update
5. SEO Update

OFFICER REPORTS

President

Dorsha Simmons

Treasurer

Terence Eady

1. DCTT Accounting

ACTION ITEMS

- To approve banner graphics for GAStateParks.org.

Motion: Madam Vice President

Second: Ms. Davin

Approved: Unanimously

- To approve a new DCTT Trails website in the amount of \$4,600.00.

Motion: Madam Vice President

Second: Mr. Treasurer

Approved: Unanimously

- To approve a libel insurance policy in the amount of \$475.00 annually.

Motion: Madam Vice President

Second: Ms. Davin

Approved: Unanimously

- To approve Media Miracles Inc. to produce the Agri-Trail ANR and Social Media Video in the amount of \$4,000.00.

Motion: Madam Vice President

Second: Mr. Treasurer

Approved: Unanimously

ANNOUNCEMENTS

1. Kiosk

Madam President: Asked Evony to organize a Ribbon Cutting ceremony/photo opportunity for the Kiosk in July. Invite the media.

Madam Chair: Asked Evony to work with Rick Martin on coordinating this event.

2. Boundary Waters Park Wayfinding Signs

Madam President: Asked Evony to organize a photo opportunity with Park & Recs team and eblast to highlight new signs.

3. Meeting Minutes

Madam Chair: Asked Evony to send meeting minutes to DC Board of Commissioners moving forward.

4. Father's Day eblast

Madam President: Recommended a Father's Day eBlast; photo of the four trails signs, with something like "tour the trail with your dad.'

NEXT MEETING: 7/6/2022 @ Meritage Center 3rd Floor

ADJOURNMENT @ 11:20 AM