



Douglas County Travel and Tourism, Inc.
Board of Directors - Meeting Minutes
Regular Scheduled Meeting

(8/10/2022 @ 10:30 AM)

Meritage Center, 3400 Chapel Hill Rd, 1st Floor, Douglasville, GA,30122

CALL TO ORDER @ 10:36 AM	Dorsha Simmons
ROLL CALL	Evony Hammonds
Dorsha Simmons, President (Present)	
Coriya Burns Falker, Vice-President (Present)	
Terence Eady, Treasurer (Absent)	
Marjorie Stansel (Present)	
Charmaine DePass (Present)	
Davin Auble (Absent)	
INVOCATION	Marjorie Stansel
ADOPTION OF THE REGULAR MEETING AGENDA	Dorsha Simmons
Motion: Madam Vice President	
Seconded: Marjorie	
Approved: Unanimous	
APPROVAL OF MEETING MINUTES	Dorsha Simmons
1. Regular Scheduled Meeting 7/6/2022	
Motion: Madam Vice President	
Seconded: Marjorie	
Approved: Unanimous	
OLD BUSINESS	Evony Hammonds
1. Updates:	
• Kiosk Installation and Ribbon Cutting	
Madam President – Asked Evony to find out if the kiosk will work with someone wearing gloves as people are taking health precautions.	
• Boundary Waters Recreation Center Wayfinding Installation and Ribbon Cutting	
• Hotel Wayfinding	
• Film Trail Website	
Madam Vice President – Suggested DCTT brainstorm a Douglas County Film Trail event.	
Madam President – Asked Evony to switch out the white background logo to the transparent logo.	
2. Agri-Trail Kickoff Wrap-up	
3. Butterfly Trail Exploration Challenge	

NEW BUSINESS

Evony Hammonds

1. History Trail Kickoff and Media Plan
2. Fall Sweetwater Creek Group Hike and Media Plan

Madam Vice President – Suggested DCTT should consider offering an incentive to return hikers who bring a friend.

3. Arrivalist Update
4. SEO Update

OFFICER REPORTS

President

Dorsha Simmons

Treasurer

1. DCTT Accounting

Madam President – Requested a revised treasurer's report. July's report looks like a ledger and does not have starting or ending balance. Also, asked that the April, May, and June Treasurer's reports are completed and added to the G-drive. A clean audit is necessary for DCTT.

Marjorie – Volunteered to help with the April, May, and June Treasurer's reports.

ACTION ITEMS

- To approve MMI to produce the Ribbon Cuttings for the Kiosk and Boundary Waters Recreation Center in the amount of \$10,000.00.

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimous

- To approve the History Trail Kickoff and Media Plan in the amount of \$25,178.00.

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimous

- To approve the Fall Sweetwater Creek State Park Hike and Media Plan in the amount of \$4,170.00.

Motion: Madam Vice President

Seconded: Charmaine

Approved: Unanimous

ANNOUNCEMENTS

Madam President – Asked Evony to find out when DCTT will receive the final copy of the Strategic Plan.

NEXT MEETING: 9/14/2022 @ Meritage Center 1st Floor

ADJOURNMENT @ 11:20 PM