



Douglas County Travel and Tourism, Inc.
Board of Directors
Meeting Minutes
Regular Scheduled Meeting

(8/12/2021 @ 10:30 AM)

Teleconference Via Zoom

CALL TO ORDER @ 10:33 AM

Dorsha Simmons

ROLL CALL

Evony Hammonds

Dorsha Simmons, President (Present)
Coriya Burns Falker, Vice President (Present)
Marjorie Stansel, Treasurer (Present)
Charmaine DePass (Absent)
Susan Henderson (Absent)
Terence Eady (Present)

INVOCATION

Coriya Burns Falker

ADOPTION OF THE REGULAR MEETING AGENDA
Approved – Unanimously

Dorsha Simmons

APPROVAL OF MEETING MINUTES
1. Regular Scheduled Meeting 7/21/2021
Approved – Unanimously

Dorsha Simmons

OLD BUSINESS

1. DCTT Butterfly Trail Exploration Challenge Status
Evony – Gave a status update on the Butterfly Trail Exploration Challenge
2. Douglas County Museum of History & Art Signage
Evony – Gave an update on the building signage project
3. Douglas County Museum of History & Art Kiosk
Evony – Gave an update on kiosk project
Madam President – Requested design options and pricing to add a “Welcome to Douglas County” sign on top of the kiosk
4. Trails Signage
Evony – Gave an update on trail signage project

NEW BUSINESS

Evony Hammonds

1. Arrivalist Update

Evony – Gave an update on Arrivalist data

2. SEO Update

Evony – Gave an update on SEO

3. OKR Review – 2nd QTR

Evony – Reviewed 2nd QTR ORK's

OFFICER REPORTS

President

Dorsha Simmons

-Shared candidate information for filling vacant DCTT BOD seat

Treasurer

Marjorie Stansel

1. DCTT Accounting

-Reviewed July accounting information

ACTION ITEMS

- To approve Denyse Signage & Architectural Elements to create and install building signage on the front and back of the Douglas County Museum of History & Art, as well painting the words "Douglas County Courthouse," in the amount of \$35,337.13.

Motion: Madam Vice President

Seconded: Madam Treasurer

Approved – Unanimously

- To approve a 55" Kiosk in front of the Douglas County Museum of History & Art, including three years of monthly maintenance, internet, and a microsite in the amount of \$50,691.80.

Motion: Madam President – Motion to hold until September's regular scheduled meeting.

Seconded: Madam Treasurer

Approved – Unanimously

- To approve Full Circle Electricians to install power to kiosk and front and back signage at the Douglas County Museum of History and Art in the amount of \$5,540.00.

Motion: Madam Treasurer

Seconded: Madam Vice President

Approved – Unanimously

- To approve Extreme Images, LLC to create and install Douglas County Trail signage in the amount of \$39,462.90.

Motion: Terence Eady

Seconded: Madam Vice President

Approved – Unanimously

ANNOUNCEMENTS

Madam Treasurer – Shared information on the 2022 Penny McHenry Hydrangea Festival

Evony – Shared an update on the Douglas County Trails Exploration Challenge

NEXT MEETING: 9/8/2021 @ 10:30 AM

ADJOURNMENT @ 11:40 AM