



Douglas County Travel and Tourism, Inc.
Board of Directors - Regular Scheduled Meeting Minutes

(2/8/2023 @ 10:30 AM)
3400 Chapel Hill Road, 1st Floor, Douglasville, GA 30135

CALL TO ORDER @ 10:34 AM	Dorsha Simmons
ROLL CALL	Evony Hammonds
Dorsha Simmons, President (Present)	
Coriya Burns, Vice-President (Present)	
Terence Eady, Treasurer (Present)	
Marjorie Stansel (Present)	
Charmaine DePass (Present)	
Davin Auble (Present)	
INVOCATION	Marjorie Stansel
ADOPTION OF THE REGULAR MEETING AGENDA	Dorsha Simmons
Motion: Davin	
Seconded: Madam Vice President	
Approved: Unanimous	
APPROVAL OF MEETING MINUTES	Dorsha Simmons
1. Regular Scheduled Meeting 1/11/2022	
Motion: Marjorie	
Seconded: Madam Vice President	
Approved: Unanimous	
OLD BUSINESS	Evony Hammonds
1. Updates:	
● Kiosk Signage	
Madam President: Will create a mock up design that aligns with the boards vision for the kiosk signage.	
NEW BUSINESS	Evony Hammonds
1. Agri-Trail Additions	
2. Boundary Waters Recreational Park Chattahoochee Access	
3. Media Buying	
● Tampa	
● SEO	
● Filming Industry	
● Clinton Nature Preserve Exploration Challenge	
4. Arrivalist Analytics	
5. Kiosk Analytics	
6. Linktree Analytics	
7. SEO Analytics	
8. Threshold 360 Analytics	

OFFICER REPORTS

President

Dorsha Simmons

1. Madam President recapped her presentation to the Douglas County Board of Directors on 2/6/2023.
2. New DCTT Accounting Firm
3. Advertisement for Vacant Board Seat

Treasurer

Terence Eady

1. DCTT Accounts

ACTION ITEMS

- To approve SEO Marketing in the amount of \$25,000.00 for four months.

Motion: Davin

Seconded: Madam Vice President

Approved: Unanimous

- To approve an ad on GasSourceBook.com in the amount of \$775.00 for the year.

Motion: Marjorie

Seconded: Mr. Treasurer

Approved: Unanimous

- To approve the Clinton Nature Preserve Exploration Challenge in the amount of \$13,963.00.

Motion: Mr. Treasurer

Seconded: Madam Vice President

Approved: Unanimous

- To approve Gregg S. Bossen, CPS, PC, as DCTT's accounting firm for the next two years in the amount of \$16,000.00.

Motion: Davin

Seconded: Madam Vice President

Approved: Unanimous

ANNOUNCEMENTS

NEXT MEETING: 3/8/2023 @ Meritage Center 1st Floor

ADJOURNMENT @11:31 AM

