



Douglas County Travel and Tourism, Inc.
Board of Directors - Regular Scheduled Meeting Minutes
(4/5/2023 @ 10:30 AM)
Zoom Teleconference

CALL TO ORDER @10:33 AM	Dorsha Simmons
ROLL CALL	Evony Hammonds
Dorsha Simmons, President (Present)	
Coriya Burns, Vice-President (Present)	
Terence Eady, Treasurer (Present)	
Marjorie Stansel (Present)	
Charmaine DePass (Present)	
Davin Auble (Present)	
INVOCATION	Marjorie Stansel
ADOPTION OF THE REGULAR MEETING AGENDA	Dorsha Simmons
Motion: Marjorie	
Seconded: Madam Vice President	
Approved: Unanimous	
APPROVAL OF MEETING MINUTES	Dorsha Simmons
Regular Scheduled Meeting 3/8/2023	
Motion: Madam Vice President	
Seconded: Davin	
Approved: Unanimous	
OLD BUSINESS	Evony Hammonds
1. Updates:	
• Clinton Nature Preserve Exploration Challenge/Hike	
Evony: Asked the board if they would like to postpone the hike as inclement weather is expected on April 8 th .	
BOD: Discussed and agreed to move the hike to Saturday, May 13, 2023.	
• Georgia Sourcebook – Print and Online	
• I-20 Liberty Rd Billboard	
NEW BUSINESS	Evony Hammonds
1. 2024 GA State Parks Guide	
2. GA Grown Magazine	
3. National Travel & Tourism Week	
Evony: Asked the opinion of the BOD on whether to make this a social campaign and/or in person at the hotels.	
BOD: Agreed to move forward with both a social and hotel campaign.	
4. 2023 Q1 OKRs	
Madam President: Asked Evony to change Hikes OKR to a more general statement - one hike in Spring and Fall.	

OFFICER REPORTS

President

Dorsha Simmons

1. Douglas County Parks

Madam President: Shared her experience on the Douglas County Parks with Parks & Rec Assistant Director, Chad Griffin. Asked Evony to bring before the board pricing for wayfinding signage and an outdoor gym to parks in need.

2. Bookkeeping

Madam President: Shared her thoughts on the current DCTT bookkeeping practices, and why DCTT has a need for a bookkeeper. Shared details on Belcru Finance Company that Evony found at her request.

Marjorie: Agreed. Also requested bank statements are also sent to BOD's monthly.

Madam President: Shared we can add bank statements into the monthly BOD Treasurer's Report in the BOD meetings.

Mr. Treasurer: Agreed to the bookkeeper and statements.

Treasurer

Terence Eady

1. DCTT Accounts

ACTION ITEMS

- To approve moving the I-20 Liberty Rd. billboard in the amount of \$6,305.00.

Motion: Madam Vice President

Seconded: Davin

Approved: Unanimous

- To approve the 2024 Georgia State Parks Guide ad in the amount of \$8,900.00.

Motion: Madam Vice President

Seconded: Mr. Treasurer

Approved: Unanimous

- To approve an ad in Georgia Grown Magazine in the amount of \$7,434.00.

Motion: Madam Vice President

Seconded: Davin

Approved: Unanimous

- To approve Belcru Finance Company as DCTT's bookkeeper in the amount of \$2,800.00.

Motion: Mr. Treasurer

Seconded: Madam Vice President

Approved: Unanimous

ANNOUNCEMENTS

Madam Vice President: Asked if DCTT would be able to set up a table at the airport for giveaways and educate the public on Douglas County

Evony: Shared background on the airport tourism office and why no CVBs are allowed in for marketing.

Evony: Shared details on an upcoming family reunion in Douglas County.

Madam President: Asked Evony and Alex to create a family reunion tab on ExploreDouglasCountyGA.com to help navigate family gatherings within the county.

NEXT MEETING: 5/10/2023 @ Meritage Center 1st Floor

ADJOURNMENT @ 11:30 AM