



Douglas County Travel and Tourism, Inc.
Board of Directors - Regular Scheduled Meeting Minutes
(5/10/2023 @ 10:30 AM)
Meritage Centre 3400 Chapel Hill Road, 1st Floor, Douglasville, GA 30135

- CALL TO ORDER @ 10:41 AM Dorsha Simmons
- ROLL CALL Evony Hammonds
- Dorsha Simmons, President (Present)
Coriya Burns, Vice-President (Present)
Terence Eady, Treasurer (Absent)
Marjorie Stansel (Present)
Charmaine DePass (Present)
Davin Auble (Present)
- INVOCATION Marjorie Stansel
- ADOPTION OF THE REGULAR MEETING AGENDA Dorsha Simmons
- Motion: Madam Vice President
Seconded: Marjorie
Approved: Unanimous
- APPROVAL OF MEETING MINUTES Dorsha Simmons
1. Regular Scheduled Meeting 4/5/2023
Motion: Madam Vice President – Motion to amend the date of the last Regular Scheduled meeting from 3/8/2023 to 4/5/2023.
Seconded: Marjorie
Approved: Unanimous
- PRESENTATION Chad Griffin
- Chad Griffin / Assist. Dir. Douglas County Parks & Rec
Chad Griffin: Presented the DCTT Board of Directors with an award of appreciation for their partnership and support of Douglas County Parks and Recreation.
- OLD BUSINESS Evony Hammonds
1. Updates:
- Clinton Nature Preserve Exploration Challenge/Hike
 - Boundary Waters Recreation Complex Feasibility Study
Board: Agreed to put a pin in this project until DCTT knows more about future county development plans.
Madam President: Asked Evony to create a contract between DCTT and Douglas County Parks and Recreation stating they will be solely responsible for maintaining the equipment.
 - Kiosk Signage
Board: Agreed the signage needed a few font changes before printing.
Evony: Will ask Extreme Images to make the changes and send a final proof to the board before painting begins on the kiosk.
 - Agri-Trail Additions

- National Travel & Tourism Week
- Senate Bill 127

NEW BUSINESS

Evony Hammonds

1. Outdoor Gym at Boundary Waters Recreational Complex & Dog River Park
Board: Asked Evony to investigate concrete color options for the gym slab.
2. Wayfinding Signs @ Douglas County Parks
3. Television Ads
Madam Vice President: Asked Evony to follow up with the media buyer to make sure DCTT's ads air during primetime. The media buyer will need to closely follow the airings.
Evony: Will email voice options and the final videos for final approval.
4. GA Grown Ad Feedback
Board: Offer feedback for the ad
Evony: Will email a revised version of the ad.
5. Analytics
 - Arrivalist
 - Kiosk
 - Linktree
 - Threshold
 - SEO

OFFICER REPORTS

President

Dorsha Simmons

1. 2022 Audit and 990
2. Bookkeeper Meeting

Treasurer

Dorsha Simmons

1. DCTT Accounts

Marjorie: Suggested printing a Statement of Activity document each month for the Reserves account.

Madam President: Gave category corrections for the balance sheet and P&L documents for the bookkeeper.

ACTION ITEMS

- To approve Craig Miller Productions, Inc. for Clinton Nature Preserve Exploration Challenge Group Hike Video Productions in the amount of \$2,000.00.

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimous

- To approve Craig Miller Productions, Inc. to edit two television ads in the amount of \$1,900.00.

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimous

- To approve a new outdoor gym for Boundary Waters Recreational Complex in the amount of \$57,660.15

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimous

ANNOUNCEMENTS

NEXT MEETING: 6/14/2023 11 AM @ Meritage Center 1st Floor

ADJOURNMENT @ 11:59 AM