



Douglas County Travel and Tourism, Inc.
Board of Directors - Regular Scheduled Meeting Minutes
(7/14/2023 @ 10:30 AM)
Meritage Centre 3400 Chapel Hill Road, 1st Floor, Douglasville, GA 30135

- CALL TO ORDER @ 10:37 AM Dorsha Simmons
- ROLL CALL Evony Hammonds
- Dorsha Simmons, President (Present)
Coriya Burns, Vice-President (Present)
Terence Eady, Treasurer (Absent)
Marjorie Stansel (Present)
Charmaine DePass (Present)
Davin Auble (Present)
- INVOCATION Coriya Burns
- ADOPTION OF THE REGULAR MEETING AGENDA Dorsha Simmons
- Motion: Madam Vice President
Seconded: Davin
Approved: Unanimous
- APPROVAL OF MEETING MINUTES Dorsha Simmons
1. Regular Scheduled Meeting 6/28/2023
Motion: Madam Vice President
Seconded: Marjorie
Approved: Unanimous
- OLD BUSINESS Evony Hammonds
1. Updates:
- Wayfinding Sign Designs @ Clinton Nature Preserve
Board: Offered grammatical changes to some signs and made suggestions for others.
Evony: Will revise the signs and bring them back to the BOD.
 - Family Reunion Tab
 - Sports Tourism
Evony: Will gather additional information from Douglas County Parks and bring it before the board at the August meeting.
 - SEO Marketing Keywords
- NEW BUSINESS Evony Hammonds
1. Visitor Information Center Rack Cards
2. Talk of Alabama
Board: Decided Madam Vice President will be interviewed in July at the Birmingham studio. Madam President will be interviewed in August, and September will be decided later.
3. Fall Group Activity
Marjorie: Suggested a Fitness Exploration Challenge
Madam President: Suggested we work with Parks and Rec for this Exploration Challenge
Madam Vice President: Suggested we add more than just a fitness instructor to culminate this Exploration Challenge.
4. OKRs – 2nd Qtr.

EXECUTIVE SESSION

OFFICER REPORTS

President

Dorsha Simmons

ACTION ITEMS

- To approve printing and delivery of Rack Cards to Georgia Visitor Information Centers in the amount of \$4,140.00.

Motion: Madam Vice President

Seconded: Davin

Approved: Unanimous

ANNOUNCEMENTS

NEXT MEETING: 8/9/2023 10:30 AM @ Meritage Center 1st Floor

ADJOURNMENT @ 11:46 AM

