



Douglas County Travel and Tourism, Inc.
Board of Directors - Regular Scheduled Meeting Minutes
(8/9/2023 @ 10:30 AM)
Meritage Centre 3400 Chapel Hill Road, 1st Floor, Douglasville, GA 30135

CALL TO ORDER @ 10:40 AM ET Dorsha Simmons

ROLL CALL Evony Hammonds

Dorsha Simmons, President (Present)
Coriya Burns, Vice-President (Present)
Marjorie Stansel (Present)
Charmaine DePass (Present)
Davin Auble (Present)

INVOCATION

ADOPTION OF THE REGULAR MEETING AGENDA Dorsha Simmons

Motion: Davin
Seconded: Marjorie
Approved: Unanimously

APPROVAL OF MEETING MINUTES Dorsha Simmons

Regular Scheduled Meeting 7/14/2023
Motion: Marjorie
Seconded: Davin
Approved: Unanimously

OLD BUSINESS Evony Hammonds

1. Updates:

- Wayfinding Sign Designs @ Clinton Nature Preserve
-Board: Offered grammatical corrections
- Outdoor Gym @ Boundary Waters Recreational Complex
-Board: Decided to put a pin in this project for now.
- Exploration Challenges
- Sports Tourism
-Marjorie: Asked Evony to research a list of Tennis organizations in our area.
-Madam President: Asked Evony to reach out to Parks and Recs for a county park inventory list.
Madam Vice President: Asked Evony to see if I can get a copy of Newnan County's Sports Tourism Feasibility Study.

NEW BUSINESS Evony Hammonds

1. Highway Billboard Reprints

2. Analytics

- Arrivalist / Zartico
- Kiosk
- Linktree
- Threshold
- SEO

OFFICER REPORTS

President

Dorsha Simmons

-Informed the board Terence Eady will be resigning from the board as his work schedule no longer allows for his participation. Marjorie agreed to take over treasurer duties in the meantime. Evony will introduce Marjorie to the bookkeeper.

Treasurer

Terence Eady

1. DCTT Accounts

-Board asked Evony to research non-profit financial advisors to present to them in the future.

ACTION ITEMS

- To approve the reprinting of highway billboards in Anniston, AL, Augusta, GA, and Rome, GA, in the amount of \$2,666.00.

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimously

- To approve a one-year contract with Zartico in the amount of \$25,000.00.

Motion: Madam Vice President

Seconded: Charmaine

Approved: Unanimously

ANNOUNCEMENTS

NEXT MEETING: 9/13/2023 10:30 AM @ Meritage Center 1st Floor

ADJOURNMENT @11:51 AM ET

