



Douglas County Travel and Tourism, Inc.
Board of Directors - Regular Scheduled Meeting Minutes
(10/11/2023 @ 10:30 AM)
Meritage Centre 3400 Chapel Hill Road, 1st Floor, Douglasville, GA 30135

CALL TO ORDER 10:34 AM	Dorsha Simmons
ROLL CALL	Evony Hammonds
Dorsha Simmons, President (Present)	
Coriya Burns, Vice-President (Present)	
Marjorie Stansel (Present)	
Charmaine DePass (Present)	
Davin Auble (Absent)	
Valarie Mitchell (Present)	
Tina Herriott (Absent)	
INVOCATION	Marjorie Stansel
ADOPTION OF THE REGULAR MEETING AGENDA	Dorsha Simmons
Motion: Marjorie	
Seconded: Madam Vice President	
Approved: Unanimous	
APPROVAL OF MEETING MINUTES	Dorsha Simmons
1. Regular Scheduled Meeting 9/13/2023	
Motion: Madam Vice President	
Seconded: Charmaine	
Approved: Unanimous	
OLD BUSINESS	Evony Hammonds
1. Updates:	
• Wayfinding Signage @ Clinton Nature Preserve	
• Sports Tourism	
• Agri-Trail Additions	
• Talk of Alabama	
NEW BUSINESS	Evony Hammonds
1. Great Point Studios	
2. STR Report Renewal	
3. D&O Insurance Renewal	
4. August MOU Payment	
5. GA HMT Law Amendment	
6. Analytics	
• Arrivalist /Zartico	
• Kiosk	
• Linktree	
• Threshold	
• SEO	
7. 3 rd QTR OKRs	

OFFICER REPORTS

President

Dorsha Simmons

1. County Chair/County Admin Meeting
2. DCTT Board Treasurer election

Madam President: Holding the vote until the Special Called Meeting on October 16th. Asked Evony to send an email to the DCTT board about the need for a Treasurer.

Treasurer

1. DCTT Accounts

ACTION ITEMS

- To approve Huddle Up Group to conduct a Sports Tourism Strategic Plan in the amount of \$22,000.00.

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimous

- To approve D&O Insurance Renewal in the amount of \$1,811.00

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimous

- To approve the one-year renewal of Threshold 360 in the amount of \$10,500.00.

Motion: Madam Vice President

Seconded: Charmaine

Approved: Unanimous

- To approve Extreme Images revised cost of wayfinding signs for Clinton Nature Preserve \$3,408.00.

Motion: Marjorie

Seconded: Madam Vice President

Approved: Unanimous

- To approve Extreme Images to create and install new Trail signs in the amount of \$3,532.00.

Motion: Marjorie

Seconded: Charmaine

Approved: Unanimous

- To approve the renewal of STR Report in the amount of \$5,650.00.

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimous

NEXT MEETING:

Special Called Meeting: 10/16/20223 @ 6 PM @ Meritage Centre 1st Floor.

Regular Scheduled Meeting: 11/8/2023 10:30 AM @ Meritage Center 1st Floor.

ADJOURNMENT @ 11:45 AM

