



Douglas County Travel and Tourism, Inc.
Board of Directors - Regular Scheduled Meeting Minutes

(1/11/2024 @ 10:30 AM)

Courtyard By Marriott Atlanta Lithia Springs - 895 Bob Arnold Blvd, Lithia Springs, GA 30122

CALL TO ORDER @10:33 AM	Dorsha Simmons
ROLL CALL	Evony Hammonds
Dorsha Simmons, President (Present)	
Coriya Burns, Vice-President (Present)	
Valarie Mitchell, Treasurer (Present)	
Marjorie Stansel (Present)	
Charmaine DePass (Present)	
Davin Auble (Present)	
Tina Herriott (Present)	
INVOCATION	Marjorie Stansel
ADOPTION OF THE REGULAR MEETING AGENDA	Dorsha Simmons
Motion: Marjorie	
Seconded: Madam Vice President	
Approved: Unanimous	
APPROVAL OF MEETING MINUTES	Dorsha Simmons
1. Regular Scheduled Meeting 12/13/2023	
Motion: Marjorie	
Seconded: Madam Treasurer	
Approved: Unanimous	
OLD BUSINESS	Evony Hammonds
1. Updates:	
● Agri-Trail Additions	
Board: Gave suggestions for an Agri-Trail Exploration Challenge.	
● Clinton Nature Preserve Wayfinding	
● Sports Tourism Study	
● Media Buys	
NEW BUSINESS	Evony Hammonds
1. Meritage Centre Lease	
2. GACVB Conference	
3. 2023 Annual Report	
Board: Gave feedback on the first draft.	
Evony: Will revise and send the board an updated version of the 2023 Annual Report.	
4. Analytics	
● Zartico	
● Kiosk	
● LinkTree	
● Threshold	
● SEO	
5. Q4 2023 OKRs	
President: Gave feedback and suggestions to improve DCTT's social media	
Evony: Will deliver feedback and suggestions to the Social Media Coordinator.	

OFFICER REPORTS

President

Dorsha Simmons

Treasurer

Valarie Mitchell

1. DCTT Accounts

ACTION ITEMS

Motion: To amend the agenda to add signage at Clinton Nature Preserve in the amount of \$2,815.00.

Motion: Madam Vice President

Seconded: Davin

Approved: Unanimous

- To approve additional signage at Clinton Nature Preserve in the amount of \$2,815.00.

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimous

- To approve the 2024 Meritage Centre lease renewal in the amount of \$15,600.00.

Motion: Madam Vice President

Seconded: Marjorie

Approved: Unanimous

Motion: To substitute the GACVB Annual Conference budget for Evony Hammonds in the amended amount of \$600.00.

Motion: Majorie

Seconded: Tina

Approved: Unanimous

- To approve the GACVB Annual Conference budget for Evony Hammonds in the amount of \$600.00.

Motion: Davin

Seconded: Madam Vice President

Approved: Unanimous

NEXT MEETING:

Regular Scheduled Meeting: 2/14/2024 10:30 AM @ Hilton Garden Inn Lithia Springs

ADJOURNMENT@ 11:46 AM

