



Douglas County Travel and Tourism, Inc.
Board of Directors - Regular Scheduled Meeting Minutes (6/12/2024 @ 10:30 AM)
Meritage Centre – 3400 Chapel Hill Rd, Douglasville, GA 30135

CALL TO ORDER @10:37 AM

Dorsha Simmons

ROLL CALL

Evony Hammonds

Dorsha Simmons, President (Present)
Coriya Burns, Vice-President (Present)
Valarie Mitchell, Treasurer (Absent)
Marjorie Stansel (Absent)
Charmaine DePass (Present)
Davin Auble (Present)
Tina Herriott (Present)

INVOCATION

Coriya Burns

ADOPTION OF THE REGULAR MEETING AGENDA

Dorsha Simmons

Motion: Davin

Seconded: Madam Vice President

Approved: Unanimous

APPROVAL OF MEETING MINUTES

Dorsha Simmons

1. Regular Scheduled Meeting 5/9/2024

Motion: Madam Vice President

Seconded: Davin

Approved: Unanimous

OLD BUSINESS

Evony Hammonds

1. Updates:

- Douglas County Parks and Rec
Evony: Shared potential project funding requests of DCTT from Douglas County Parks and Rec.
Madam President: Requested to see data from Douglas County Parks and Rec to support project funding.
- Douglas County Trails
- Airport Ad
Board: Gave feedback to accommodate airports ad revision request.

NEW BUSINESS

Evony Hammonds

1. Short-Term Rentals

2. STS Tourism Marketing College

Evony: Shared new tourism trends learned at Tourism Marketing College.

Madam Vice President: Shared ideas on using influencers to garner additional DCTT attention.

3. Analytics

- Zartico
- Kiosk
- Threshold
- Websites
- Social Media

OFFICER REPORTS

President

Dorsha Simmons

Treasurer

Valarie Mitchell

1. DCTT Accounts

Madam President: As Madam Treasurer was not present, Madam President asked the board if they had reviewed the Treasurer's Reports and had any questions.

Board: They stated they had all reviewed the Treasurer's Reports and did not have any questions.

ANNOUNCEMENTS

NEXT MEETING:

Regular Scheduled Meeting: Tuesday, July 16, 2024 @ Meritage Centre

ADJOURNMENT @ 11:23 AM